news release

concordia university

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to Entertainment, Business Editors

ARTS PEOPLE: DON'T KNOW MUCH ABOUT ADMINISTRATION BUT KNOW WHAT YOU LIKE?

Beginning September, Concordia's Faculty of Commerce and Administration begins a new degree program aimed at developing administrative skills of people involved in the arts.

The Bachelor of Administration (B. Admin.) program allows students to couple study in one of the administration disciplines, such as management or accountancy, with a minor program in such areas as studio art, theatre, cinema or art history.

The three year program is also open to others in the liberal arts such as students of economics, education, political science or urban studies.

It is hoped that the program will develop a new breed of arts administrator who can match financial survival with artistic achievement, in addition to helping liberal arts graduates cope with the more practical problems they will confront in their careers.

For more, contact assistant dean Henry Tutsch, at 879-4328.

Joel McCormick
University Editor

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